Design & Development Packages SHOPIFY & WEB







Custom Shopify Starter Theme \$2000

Shopify is a massive platform for a reason: it provides a lot of options for all kinds of businesses. But you don't run all kinds of businesses, you run **your** business. The problem with most commercially available third party themes is that they are targeted toward a general audience and try to encompass every bit of available Shopify functionality whether you need it or not. This will leave you with a bloated theme full of unneeded code and integrations that ultimately slow down your site, adversely affect your SEO, and make future customization an arduous process.

For our storefront starter themes, we work with you to determine your needs and deliver a streamlined theme that's SEO-friendly and can be easily customized to continue to meet your needs as your business expands and requires new products, pages, or features.

This package includes custom designs & implementation for:

- A Home page
- Product page template
- Contact form
- **Blog**
- Online Store 2.0 compatibility (Metafield filtering, Sections Everywhere, etc.)

SHOPIFY

Shopify Storefront Feature Additions\$80 / hr

Envious of a feature you've seen on a competitor's storefront? Releasing new products and want your site to make them shine? As your business evolves, so should your storefront and we're here to help with the incremental changes needed to keep your customers coming back.

- Bug fixes
- Third-party app integrations
- New design elements
- Custom functionality
- spinning_skull.gif

STANDARD WEB DEVELOPMENT

Big Splash \$1000

Sometimes you just need a website, and the sooner the better. We can quickly get you up and running with something that looks beautiful, tells the world you who are and what's coming, and starts appearing in Google searches so that you can continue to focus on developing your products or services.

This package includes:

- Consultation to determine your needs
- Home page design mockup and opportunity for revisions before implementation
- Three-page site including Home, About, and Contact

Custom Web Project

Have something more ambitious in mind? Looking to augment an existing site with some new design and/or functionality? Reach out and we can chat and come up with a proposal to suit your needs. We offer hourly and fixed-cost options to get you great results that work within your budget.

